



Locally
Made



Years in
Business



Green
Friendly

John Dahlmeier

Owner

The insurance business has changed dramatically since Dahlmeier Insurance Agency first opened its doors in Oroville in 1948.

The family owned and operated business has grown and prospered by adhering to the same core values it began with 70 years ago when John Dahlmeier's dad, Hal, and his uncle Ed were running it.

"Old fashioned customer service never gets old" John says. "We continue to hear from new customers that tell us one of the main reasons we earned their business is because we were the only ones to respond to their inquiry in a timely manner"

With a commitment to the professional



development of its employees and embracing the tools of developing technologies, the company has combined the past and the present to chart a bright future.

The agency remains independent, selling a range of policies—residential, commercial, automotive, health, life, etc.—from a variety of companies.

Call Dahlmeier Insurance today for a free quote. Oroville- 530.533.3424, Chico- 530.342.6421

CA LICENSE #0680951

Est. 1948
Dahlmeier
INSURANCE AGENCY, INC.

2080 Myers Street | Oroville | 530-533-3424
1368 Longfellow Ave. | Chico | 530-342-6421 | dahlmeier.com



Years in
Business

David Halimi

Owner

Diamond W Western Wear, an icon in Downtown Chico, since 1978! Locally owned for 41 years, offering a lot more than Western Wear for the entire family. Diamond W has grown over the years to be Northern California's largest full service Western Wear store by simply providing exemplary customer service with "Lowest Prices Guaranteed". Inside Diamond W's award winning two-story store, you will also find Pat's Shoe Repair, in business since 1949, and Diamond Productions, producing quality events since 1978. The employees are like one big happy family and treat their customers as their extended family. David Halimi believes that if you want to be in business long-term, you need to think long-term. They don't look to make money on every transaction with a customer, rather do whatever it takes to keep their customers happy and com-



ing back. Diamond W's friendly and knowledgeable staff will take the time to find whatever you need and special order anything you want at no additional charge with 100% satisfaction guaranteed! Diamond W offers a lot more than just Western Wear for Men, Ladies, and Kids.

"We take pride in our business, value our customers, and love being in our beautiful Downtown Chico. We are here to stay."



181 E 2ND ST | Chico | 530.891.1650 | www.diamondwonline.com



Years in
Business

John J. Rank

Attorney at Law

John has practiced law in Paradise for over 24 years. He is a Certified Specialist in Estate Planning, Trust and Probate Law, as certified by the State Bar of California, Board of Legal Specialization. This means John has passed an extensive written examination, has satisfied requirements for wide ranging experience in these practice areas, and has fulfilled ongoing educational requirements.

John and his wife Sherry raised their three children in Paradise, and he continues to be involved in the Paradise community.



Unfortunately John lost his office and other properties in the Camp Fire. John has moved his office to Chico. He would like to let everyone know he is 100% operational and taking care of business as usual. Many of John's clients are Camp Fire evacuees. He has been working diligently since the fire to help his clients with their legal needs.

"It has been a tough three months for me and for everyone that was affected by the Camp Fire. My hope is that Paradise will rebuild into the great community it was."

NEW OFFICE: 116 Henshaw Ave, Ste C | Chico | 530.891.4000 | 530.877.2600



Locally
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Years in
Business

Carol Munson

Owner

It all started in the Fall of 1978 on the corner of 5th and Salem, that Carol Lynn Rhoades open her doors for the first time. Little did she know she would become a Chico landmark.

Since then, her business has grown, made a lasting impression at the Fashion Market and has become a premier retailer of Eileen Fisher on the west coast.

Carol's passion and style has drawn and entertained lifelong customers. "I love my customers and I love what I do! It's all by GOD'S wonderful Grace I am able to do what I do. Hey that rhymes! I am very grateful."

Carol's influence extends into the next generation through her daughter Jennie. Who has the same passion for the business as her mother, she has become the ideal partner to



continue the 5th Street Clothing legacy. Their partnership will ensure this local landmark will continue dressing women and changing lives for years to come.

With style, quality and customer service, 5th Street Clothing has the perfect selection to making your wardrobe just right.

Follow us on Facebook and find us on BROADWAY!



328 Broadway | Downtown Chico | 530.345.5754
www.5thstreetclothing.com