

ANNUAL BIKE ISSUE



ON STANDS APRIL 25

Chico is one of the best bike towns in the U.S. and locals and students alike are peddling where they need to go more than ever.

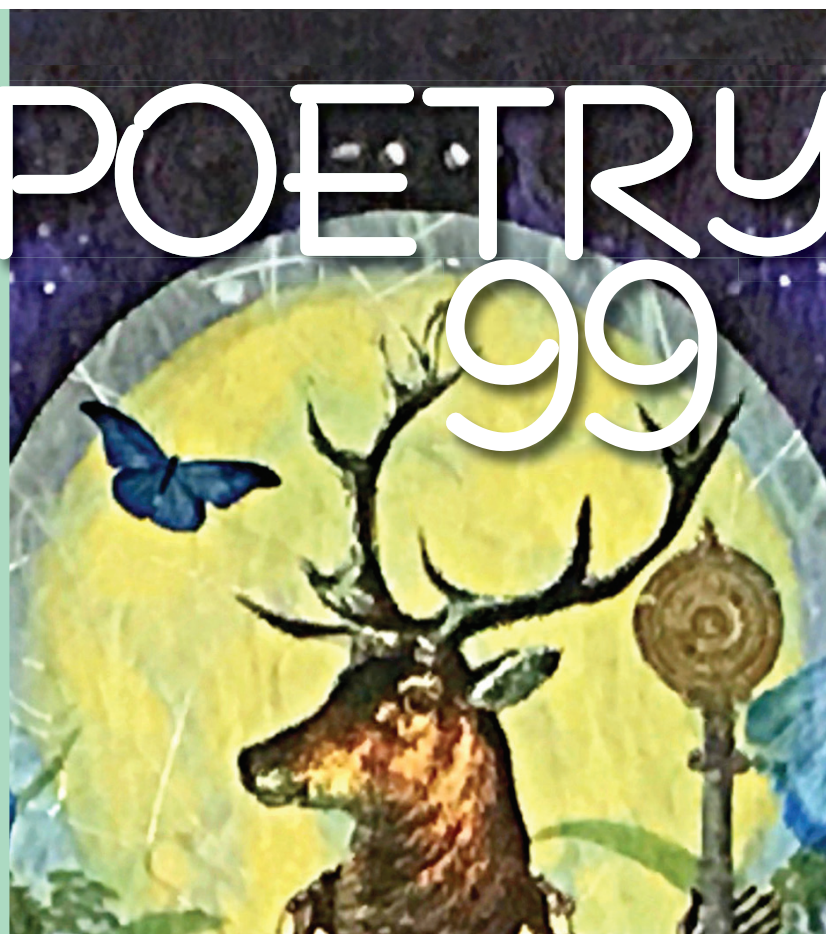
Our annual celebration of local bicycle culture is tied with Chico Velo's Wildflower Century ride, which attracts over 4,000 cyclists to our town.

Include your business in this extremely popular issue that will not only reach our nearly 118,000 regular readers, but also the 4,000 Wildflower visitors too!

FOR MORE INFORMATION, CALL AN ADVERTISING REPRESENTATIVE TODAY AT (530) 894-2300

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On stands March 28



POETRY 99 READING

Friday, March 29, 6:30 p.m.

The Bookstore (118 Main St.)



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