









CHICO NEWS & REVIEW

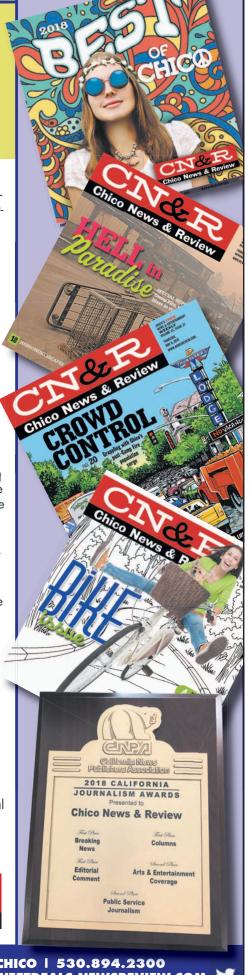
The best news all week comes from one place only: The Chico News & Review. For over 40 years, the consistently award-winning newspaper of Chico has been the No. 1 place for in-depth reporting and stellar arts coverage in the North State. No other paper has been able to capture the magic of our community, and we at the News & Review pride ourselves on our ability to do just that. We are dedicated to making our community a better place to live; and with the most experienced reporting staff in the North State, we are not afraid to speak truth to power.

The News & Review recognizes that our readers are well-educated, outspoken and involved in our community. We provide a platform for all community voices to be heard and are a smart and entertaining read. We are passionate about providing informative and engaging coverage of grassroots issues, and continue to be a trusted member of our North State community.

Readers turn to us to find out not only what is going on in our area, but also how they can get involved. We are the largest-circulated newspaper north of Sacramento and the most-read print publication in the area - with an average readership of roughly 110,000 adults. We dominate this market with readers ages 18-74, making us the most cost-effective option for businesses and organizations to partner with for advertising and marketing themselves.

Whether it's our arts and entertainment coverage, or our investigative reporting, the News & Review is a vital source of information for the North State, and the most effective medium for advertising.





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