

♥ Give the Gift ★  
That Always Fits!



Thanks to Our  
Generous Supporters  
Who Made This Possible!

CSU, Chico Alumni & Parent Engagement,  
Diamond W Western Wear, Bird in Hand, Gabrielle  
Ferrari Diamonds & Jewelry, Parkside Tap House,  
Crush Restaurant, 5th Street Steakhouse,  
Kirks Jewelry, Schubert's Ice Cream & Candy,  
and Diamond Steakhouse.

Learn more at  
**DowntownChico.com**

RD, KZFR 90.1, KZAP 96.7, THE BLAZE 103.5, MIX 95.1



fashion by  
**rieker**  
ANTISTRESS.

remonte

**Shop Small Business Saturday!**

**BIRKENSTOCK** ...and more

Downtown Chico • 345-4880  
691 Fir St, Paradise • 762-0640

**Give the Gift of a LOCAL  
HOMEMADE  
Holiday Tradition**

- Homemade Boxed Chocolates
- Peanut Brittle
- Homemade Fudge
- English Toffee

Pre-Order  
Ice Cream Pies  
and Snowballs  
NOW!

Open  
Daily  
til 10pm

**Shubert's**  
HOMEMADE ICE CREAM & CANDY  
EST. 1938 - CHICO, CALIFORNIA

2005-2019  
**LIVING LEGEND**  
Best of Chico  
10 YEARS

178 East 7th Street (530) 342-7163 | Chico Mall (530) 809-4151

**DIAMOND W WESTERN WEAR** Small Business Celebrating 41 Years in Business!

**PRE-HOLIDAY SALE GOING ON NOW!**

Savings in Every Department!  
Gifts for the Entire Family!

**PAT'S SHOE REPAIR - SINCE 1949  
LOCATED INSIDE DIAMOND W  
530-343-4522**

**DIAMOND W**  
WESTERN WEAR  
A LOT MORE THAN  
JUST WESTERN WEAR

**LOCALLY OWNED FOR 41 YEARS!**  
181 E. 2nd Street • Downtown Chico  
Main Store: 891-1650

OPEN  
EVERY  
DAY

**Give the Gift of  
Chico's Best Italian!**

**Best of Chico  
CN&R 19**

**ITALIAN  
COTTAGE**  
RESTAURANTS  
2234 The Esplanade  
@ Cohasset • 343-7000  
OPEN DAILY 6am-10pm

2525 Dominic Drive  
on Skyway • 342-7771  
Tues-Sat 6am-9pm,  
Sunday Brunch 6am-1pm  
Monday closed

Fun Stocking Stuffers available at both Italian Cottage locations;  
Italian Cottage Gift Cards, Parm Shakers, Baby T-Shirts,  
Klean Kanteen, T-Shirts or Coffee Mugs!

**Holiday Sale!**

**15%  
OFF**  
(Purchase or Repairs)  
Must mention this ad. 1 coupon  
per person. Expires 1-31-20

**PARADISE  
JEWELERS**  
876-9512 • 300 BROADWAY, CHICO

**Give the Gift of Adventure!**

Casual Clothing

**Best of Chico  
CN&R 19**  
2005 - 2019

Technical Clothing & Gear

**MOUNTAIN SPORTS**  
176 East Third Street • Downtown Chico • 345-5011  
Serving Chico Since 1975 • ChicoMountainSports.com

**TIME TO PARTY!**  
NOW ACCEPTING RESERVATIONS  
FOR HOLIDAY PARTIES  
CALL 530-487-7207  
VIEW AVAILABILITY ONLINE  
LASALLESCHICO.COM

GIFT CARDS AVAILABLE  
GREAT STOCKING STUFFERS!

**LA SALLES**  
RESTAURANT & COCKTAILS

Open Wednesday-Friday 4PM, Saturday-Sunday 9AM  
Sat & Sun Brunch 9AM - 2PM, Daily Happy Hour 4PM-6PM  
Late Night Friday - Saturday 10PM - Midnight  
Live Music Fri 4PM-6PM, Sat 11AM-2PM  
Check out our patio with fire pits & games to enjoy!

229 BROADWAY CHICO  
530.487.7207  
LASALLESCHICO.COM