

**71 YEARS IN BUSINESS**

## Deanna McCoy, ACA, BC-HIS

Certified Audioprosthologist by the American Conference of Audioprosthology, Board Certified Hearing Instrument Specialist, Hearing Aid Dispenser, License #HA3884

Celebrating 71 years of "Changing Lives Through Better Hearing." Deanna McCoy, owner of Chico Hearing Aid Center, proudly carries on the tradition of a family owned local business, serving Chico since 1949.

Deanna and her staff are focused on helping people enjoy the best hearing possible, which is why she offers the unique no deposit Try-Before-You-Buy program. This allows people to wear hearing aids adjusted to their needs in their normal environments to see how beneficial hearing aids can be, before they invest money in a purchase.

As a Certified Audioprosthologist, Deanna McCoy has completed a comprehensive course of upper level education in hearing instrument fitting, which far surpasses state requirements. She is active in state professional associations and con-



tinually invests in additional education to stay at the forefront of her profession.

With many technological advances, hearing aids have become more discreet, more sensitive, and more effective. There are also more options. Deanna's expertise includes matching the right device to each person after a thorough hearing evaluation with sophisticated equipment and a lifestyle needs analysis.



**1600 MANGROVE AVE., STE 160 • CHICO • 888.637.5664**  
**WWW.CHICOHEARINGAIDCENTER.COM**

**11 YEARS IN BUSINESS**

## Rhonda Wilson

**Disability Benefits Advocate  
SSDI & SSI**

There is nothing simple, easy or fast about the Social Security Disability Insurance or SSI programs. Changes and challenges are continually being introduced, making it more difficult to prove disability and/or inability to work. Rhonda Wilson has spent the last eleven years learning about those changes and solving the puzzle of how to help her clients access their benefits.

Rhonda's office takes on a limited number of clients each month, which means she can devote her full attention to being thorough and detailed in preparing each case. Rhonda accepts new claimants when they are at the Hearing Level and have been denied twice by Social Security Administration. Her win rate hovers at 80%.



If you have an upcoming Hearing with an Administrative Law Judge for Social Security Disability, contact Rhonda Wilson and let her provide a life-changing service for you.

**Disability Benefits Advocate  
SSDI & SSI**

**315 WALL STREET, SUITE 10 • CHICO • 530.899.0555**  
**BY APPOINTMENT ONLY**

**5 YEARS IN BUSINESS**

## Serenity CBD

**"Feel Better"**

*"We started Serenity with one goal in mind, to help the world feel better."*

-Jeff Johnson, Founder

Five time award winning Serenity is Chico's premier CBD wellness resource and brand. They manufacture a few different types of CBD products locally, each made with all organic ingredients and specially formulated to help you relieve stress and pain. Serenity also third-party lab tests each of their products at 3 points before it reaches the shelves for safety and accuracy. However, what really makes their products special is their vigilant approach to sourcing the highest quality certified organic ingredients available. From their essential oil blends, to the hemp they extract, and the base ingredients in their topicals and tinctures, everything is meticulously selected for their therapeutic benefits.

Lastly, our favorite aspect about this brand is their dedication to helping the whole world.



All of their packaging is compostable - printed on 100% post consumer recycled paper using vegetable inks. Their products are also safe for pets!

Find your feel better on the shelves at your favorite organic market!



**FIND US IN: NEW EARTH MARKET, S&S ORGANIC PRODUCE,  
THE CO-OP, ANIKA BURKE OR ONLINE AT SERENITYCBD.COM**

**8 YEARS IN BUSINESS**

## Yoga Center of Chico

The Yoga Center of Chico is a winner of the Best of Chico for five years in a row. All of our classes are taught by the most experienced and seasoned teachers in Butte County. We offer a wide variety of classes - Vinyasa yoga, Iyengar yoga, Hatha yoga, Ecstatic dance, Tai Chi, Pilates and other health related modalities. We have a beautiful studio available for rent that offers wonderful acoustics for concerts and individual performances.

The Yoga Center of Chico is dedicated to teaching yoga in a traditional manner that respects all methods of spiritual practice. Our teachers are expert in helping the beginner to learn the practice and the more advanced student to learn the subtle elements of the practice. Our goal always has been to create a community meeting place for the sharing and learning of yoga. Come take class with the most experienced and knowledgeable yoga teachers



in Butte County. Contact us to get on our mailing list where we keep people up to date on all things happening at the studio.



**250 VALLOMBROSA #150 • CHICO • 530.342.0100**  
**YOGACENTEROFCHICO.COM**