

53  
YEARS IN  
BUSINESS

LOCALLY  
MADE

GREEN  
BUSINESS

## Gaumer's Jewelry

Gaumer's Jewelry started out as an old-time classic rock shop founded by a family of rockhounds and gold miners. In the 53 years since, Gaumer's has evolved to include jewelry and jewelry services; rocks, minerals and fossils; and a mining and mineral museum to share with the public. Current owner Bill Gaumer is the third generation of the founding Gaumer family to head up the business.

Gaumer's knowledgeable staff is honest and passionate about the beauty, quality and workmanship of the jewelry they make, and the jewelry they repair and restore for others. They have an artful eye for design, and they can create custom designs using their stones or stones customers bring in. Gaumer's has three jewelers, allowing them to do their work in-house.



Gaumer's carries a great selection of fine gold and silver jewelry, original hand-crafted jewelry, semiprecious and precious stones, lapidary equipment and jewelry-making supplies. The giftware portion of the business offers books, coasters, vases, unique decorative items and beautiful hand-crafted jewelry boxes. Come in and see this treasure in your community.



78 BELLE MILL ROAD • RED BLUFF • 530.527.6166

WWW.GAUMERS.COM

100  
YEARS IN  
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## Square Deal Mattress Factory



In 1920, Ennis Rife wanted to give people a Square Deal so began Square Deal Mattress Factory & Custom Upholstery. In 1970, Richard Lash came to work for his Grandparents as he went to Chico State. In 1982, Ennis retired giving the business to his daughter, Lois Lash and grandson, Richard Lash. Upgrades were made to the mattress factory including new sewing machines, foam saws and quilter. Any manufacturer can buy these, but it's the design that creates firmness consistency, breathability and durability that sets Square Deal Mattress Factory apart. We engineer our mattresses to provide you a great night's sleep, using proven craftsmanship, new sleep innovations and quality USA materials.

In 2013, great granddaughters Jessica Lash and Jamie Anderson became Dreamologists contributing to the family's legacy

and traditions in the belief that building a higher quality mattress means a higher quality sleep for you and your family—and a higher quality sleep equals a higher quality of life. Get the rest you need to live the life you want.



1354 HUMBOLDT AVE. • CHICO • 530.342.2510

WWW.SQUAREDEALMATTRESS.COM

27  
YEARS IN  
BUSINESS

LOCALLY  
MADE

## Nick Andrew Kevin Riley Mike Wear OWNERS

Now celebrating 27 years, Franky's was originally built with "family" in mind. Nick Andrew and Kevin Riley started Franky's back in 1992 with the concept of a casual and friendly "Cheers" type atmosphere in a restaurant setting. Nick's two sons, and all of their friends grew up at the restaurant. Today, Franky's is still a family oriented restaurant as well as a great spot for a date night.

Franky's offers a diverse wine selection and a full bar that is unrivaled in the North State. Franky's bartenders are renowned for their knowledge of cocktail preparation, and chef Cordy has been keeping the kitchen running for over 20 years.

The menu offers a variety of fresh-made pasta, caesar salad, fresh-tossed pizzas and so much more. With deals for students and families too, there is always a meal to satisfy everyone at Franky's.



Franky's is the perfect choice for dates, Friday business lunches, family dinners, birthdays, or whatever the occasion may be! Get together and enjoy friends, family and fine food and drink at Franky's or order online and take home to enjoy!

A little bit of Italy, hidden right here in Chico!

Wine down, Eat up, and Raise Your Spirits!



506 IVY ST. • CHICO • WWW.FRANKYSCHICO.COM

TAKE-OUT: 530.898.9947 • RESERVATIONS: 530.898.9948

35  
YEARS IN  
BUSINESS

## Chico Performances

For nearly four decades, Chico Performances has provided diverse arts and cultural experiences that entertain, educate, enrich and inspire the community. Each year, dozens of performances come to our stages to the delight of students, patrons, children, and all who wish to connect with the arts or an idea. These opportunities for inspiration and reflection would not be possible without our supporters and funders. Thanks to our corporate sponsors Enloe Medical Center, Chico State Office of the President, Chico State Alumni and Parent Engagement, Mark G. Womack, DDS, Steven D. Heithecker of Raymond James, Bird in Hand, Chico Eye Center and Interwest Insurance Services, as well as grant funders North Valley Community Foundation, Butte Strong Fund, US Bank Foundation, National Endowment for the Arts and California Arts Council. You can support live performances and community arts engagements by becoming a Chico Performances sponsor. Contact Rachel Simmons at 898-6785 for information.



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The University Box Office is located at the corner of Third & Chestnut streets  
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