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### THE 40TH ANNIVERSARY

## WILDFLOWER ADVENTURE

APRIL 24 - MAY 9. 2021

### Choose any time during the event window and share your experience virtually!

Join Chico Velo to celebrate 40 years of the Wildflower by getting outdoors in a way that makes sense for you! We're rolling out two full weeks to get involved with the Chico Velo Wildflower. There are 3 options to participate, special edition merchandise, and virtual interaction along the way. Each option ranges in difficulty, Visit our website for full details.

#### THE ADVENTURER

Participants get a limited edition 40th Anniversary Wildflower t-shirt.

#### THE SCAVENGER

Participants get a limited edition 40th Anniversary Wildflower t-shirt and a reusable Wildflower Klean Kanteen camp cup.

#### WHO CAN REGISTER? ANYONE!

We want to encourage you to participate in your area, solo or with others you have been quarantined with during the pandemic. This event is virtually interactive! Enter giveaways to win Velo gear and other prizes!

#### **REGISTER NOW!**

Visit www.wildflowercentury.org to register and find frequently asked questions.

DEADLINE TO REGISTER: MAY 7, 2021









#### THE ENTHUSIAST

Participants get a limited edition 40th Anniversary Wildflower t-shirt, a new Velo Wildflower 5-panel hat, and Velo socks.

