

150 YEARS BOLD

CREATED IN 1871. MADE FOR 2021.

LUCKY STRIKE

CHID!

ROLL CUT

LUCKY STRIKE HAS BEEN MAKING IT HAPPEN SINCE 1871.

But we're not the only ones. Over the years we've witnessed trailblazers, groundbreakers, movers, shakers, and tenacious tastemakers alike all play their part in shaping America into the country it is today. We're proud to consider ourselves among these American Originals, and we're excited for another 150 years of making it happen.

CIGARETTES

OPEN CAMERA. SCAN CODE. LOG IN. LEARN MORE.

WWW.LUCKYSTRIKE.COM/BOLD*



SURGEON GENERAL'S WARNING: Cigarette Smoke Contains Carbon Monoxide.

*OFFERS & WEBSITE RESTRICTED TO AGE 21+ TOBACCO CONSUMERS. COUPON OFFER IS SUBJECT TO CHANGE OR TERMINATION WITHOUT NOTICE. ADDITIONAL RESTRICTIONS APPLY. MOBILE COUPONS ARE NOT AVAILABLE IN SELECT STATES.

@2021 RJRTC (2Q)