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General Practitioner

FIRST Place: Dr. Julie Archer

Chico Primary Care, 1645 Esplanade, Ste. 1. 896-0386

In an online review, a patient gives Dr. Archer "high marks for the skilled, attentive and dependable care she has provided" both for him and his wife for more than two decades-and he's not alone. The internal medicine physician has repeatedly topped Best of Chico voting.

SECOND Place: Stuart Mishelof, PA-C Argyle Medical Group, 100 Independence Circle, 899-0295

THIRD Place: Dr. Randall Williams Mangrove Medical Group, 1040 Mangrove Ave., 345-0064

Gum

FIRST Place: In Motion Fitness 1293 E. First Ave., 343-5678

Spanning five acres, In Motion Fitness encompasses eight pools; seven areas for weight training and cardio exercises; and six spaces dedicated to yoga and other mind-body activities. Members use those facilities on their own or in classes, which include programs for kids and youth. During pandemic downtime, the club has done extensive renovations to its sprawling

SECOND Place: Chico Sports Club 260 Cohasset Road, Ste. 190, 345-9427

THIRD Place: Sweet Fitness Kickboxing 1390 E. Ninth St., Ste. 170, 521-8495

Hearing Aid Specialist

FIRST Place: Costco Wholesale 2100 Dr. Martin Luther King Jr. Pkwy, 332-1742

Costco may be known for its \$1.50 hot dog combo and \$5 roasted chicken, but apparently it's growing popular for audiology, too. The warehouse store's Hearing Aid Center offers—all for free—hearing tests, product demonstrations, followup appointments, cleanings, equipment check-ups and no-deductible coverage against loss or damage.

SECOND Place: Chico Hearing Aid

1600 Mangrove Ave., Ste. 160, 342-8132

THIRD Place: Bartlett's Hearing Aid

2201 Pillsbury Road, Ste. 194, 418-6478

Local CBD Source

FIRST Place: Serenity CBD

serenitycbd.com

Chico-based Serenity CBD, founded in 2015, has developed a product line sold in stores around town and across the West. from Alaska to Arizona. All the topicals and tinctures are organic and hand-crafted, in packaging that's locally made with 100 percent biodegradable, compostable, recyclable materials.

SECOND Place: S&S Organic Produce and Natural Foods

1924 Mangrove Ave., 343-4930

THIRD Place: Fresh Twisted Café 156 Eaton Road, Ste. E. 809-2489

Local Zoom Workout (COVID) FIRST Place: Basis Health & **Performance**

177 E. 20th St., 636-0850 When pandemic restrictions kept gymgoers in their homes. Basis shifted classes to the virtual space to help clients stay in shape. Strength, conditioning and Kinstretch webcasts filled a void. Trainers first used Zoom, then pivoted to a more stable internet platform that they still use-albeit to a lesser extent, now that in-person workouts have resumed

SECOND Place: Kaia Fit Chico 2700 Hegan Lane, Ste. 108, 200-1856

THIRD Place: Yoga Center of Chico 250 Vallombrosa Ave., Ste. 150, 342-0100

Pediatrician

FIRST Place: Dr. Ejaz Ahmed

Chico Pediatrics, 670 Rio Lindo Ave., Ste. 300. 343-8522

Over the course of three decades in Chico, Dr. Ahmed has established himself as a generational pediatrician—a physician who sees newborns grow into adults, some who have become parents who have entrusted their children to his care. His thriving practice continues to grow, as well.

SECOND Place: Dr. Patrick Tedford 643 W. East Ave., 342-0502

THIRD Place: Dr. James Logan Paradise Medical Group, 254 Cohasset Road, Ste. 10, 877-5437

Personal Trainer

FIRST Place: Nate Carlascio. **Basis Health & Performance**

177 E. 20th St., 636-0850

Now sole owner of Basis, Nate Carlascio has a lot on his plate: managing the facility, educating staff, conducting classes. But he hasn't strayed from his roots-training clients, one on one or in groups, at the gym or in private sessions. Carlascio's dedication has earned him loyal devotees.

SECOND Place: Joey Lopez, OrangeTheory Fitness 874 East Ave., 722-4000

THIRD Place: Elaina Zinko, **Orangetheory Fitness** 874 East Ave., 722-4000

Physical Therapy Office **FIRST Place: Coast Physical** Therapy & Sports Medicine

1044 Mangrove Ave., 892-2966 With appointments in-person, by phone or on videoconference, Coast Physical Therapy has adapted to COVID times. Yet the clinic has a firm foundation with owners Chad Layland and Kevin Vaughn, the physical therapists who opened the office

SECOND Place: Avail Physical Therapy 2555 Ceanothus, Ste. 150, 892-2810

in 1998 and remain its owner-operators.

THIRD Place: Enloe Rehabilitation

350 East Ave., 332-6138

Veterinarian

FIRST Place: Chico Creek Animal Hospital

3449 Highway 32, 343-3516

Dr. Matthew Bettencourt, raised on a Chico dairy farm, opened his practice seven years ago and in that span developed a dedicated base of pet parents. Whether for a quick vaccination or life-threatening emergency, the vets and staff care for-and about-everyone who comes through their doors.

SECOND Place: Evers Veterinary Clinic 1150 El Monte Ave., 343-0713

THIRD Place: Erickson Veterinary Hospital

11181 Midway, 343-5896

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