

EARTH DAY EVERY DAY SINCE 1982

For 40 years, Natural American Spirit has been putting the planet first. This Earth Day, let's use simple acts of kindness – like creating cleanup challenges and supporting community partners – to make a lasting impact on the planet.

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Scan to take our Earth Day Challenge and help us make a difference at

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AmericanSpirit.com^{*}

Website restricted to age 21+ smokers

SURGEON GENERAL'S WARNING: Smoking By Pregnant Women May Result in Fetal Injury, Premature Birth, And Low Birth Weight.