

Free Spirits  
for  
40  
Years




## CELEBRATING 40 YEARS OF SUSTAINABILITY

We didn't start out with a business plan. Just a handful of heirloom tobacco seeds and desire to do things differently. More sustainably. And for 40 years, we've followed our own path.

We can't wait to see where it leads next.

**JOIN THE CELEBRATION AT [AMERICANSPIRIT.COM](https://AMERICANSPIRIT.COM)\***

\*Website restricted to age 21+ smokers.

**CIGARETTES**  
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Organic tobacco does **NOT**  
mean a safer cigarette.

**SURGEON GENERAL'S WARNING:** Cigarette  
Smoke Contains Carbon Monoxide.