

# Parking meter fiasco

**D**ear City of Chico (City Manager Mark Sorensen, Chico City Council, et al.),

We the undersigned business owners of Downtown Chico are writing in response



by  
Downtown  
Chico business  
owners

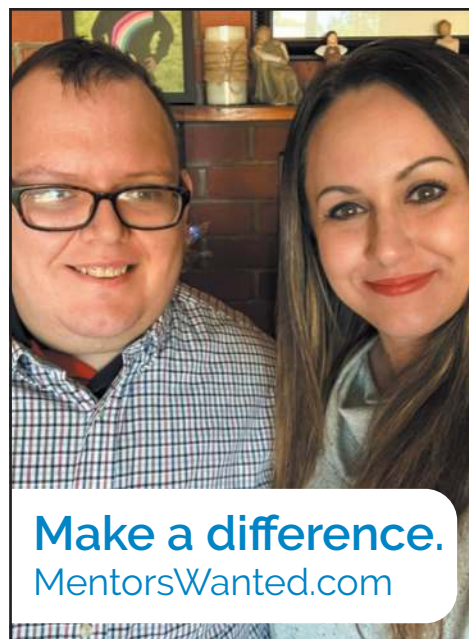
to the new kiosk parking system installed between First and Fourth streets along Main and Broadway. The impact to our regular customer traffic and baseline sales immediately following the Feb. 23 change has been drastic. Collectively, we have witnessed frustrated customers leaving the shopping district, fielded many complaints (with lots and lots saying they will not return) and have had no relief

from these negative consequences. As an important economic driver for the City of Chico, we would appreciate consideration

of such far-reaching decisions. If you walk through this "premium parking" region, you will see many boarded up storefronts and unequal distribution of the former parking meters. We request that you change this kiosk system and look forward to your solutions.

Sincerely,

African Connection, The Bookstore, Bootleg, Brambley Cottage, Caitlin's Closet, Chico's Barber Shop, Collier's Hardware, Cottonparty, Country Squyres Antiques, D'Emilio's, 5th St. Clothing Co., Fleet Feet, For Elyse, 4thehealthofit Massage, Gabrielle Ferar Design, Grana, Ital Imports, Kat's Meow, LaRocca Tasting Room, Live Life Juice, Melody Records, Mountain Sports, Mr. Kopy, Naked Lounge, North Rim Adventure Sports, Olde Gold Estate Jewelry, Pasha Hand Crafted Rugs, The Peddler's Closet, Preston's Shoe Repair, Smokin' Mo's, Squyres Fire Protection, Tom Foolery, Upper Crust Bakery, Urban Couture, The Vagabond Rose, The Watchman. □



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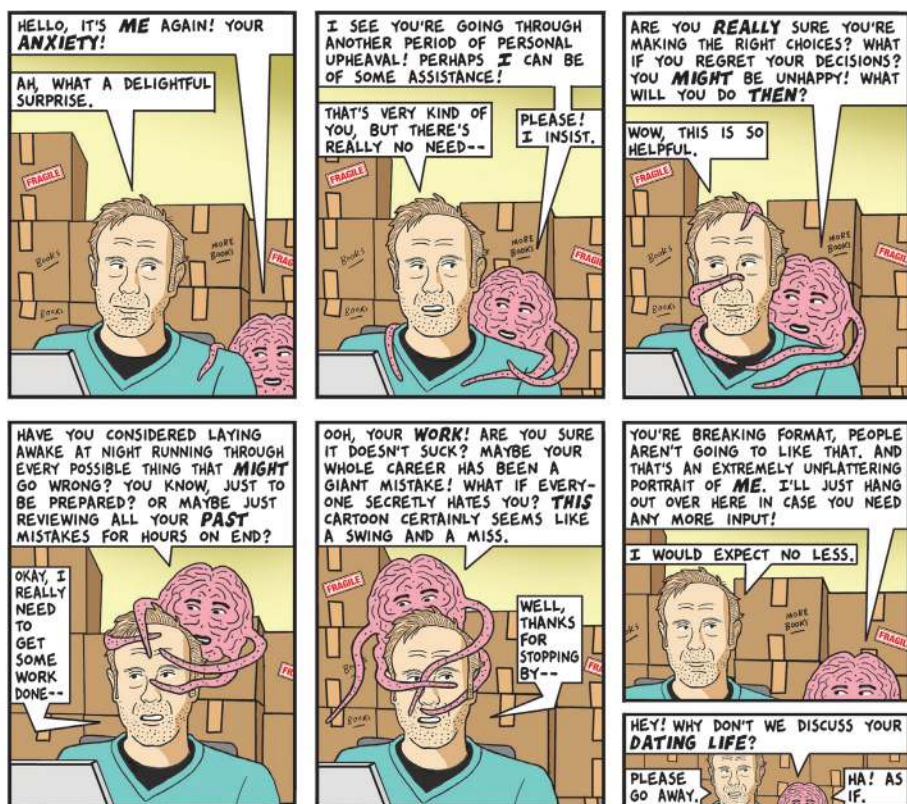
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