

“As a local business ourselves,  
we knew we wanted to  
**advertise  
locally.”**



This made the Chico News & Review the right choice as one of our partners to deliver our message to the entire community. The staff is always prompt when reaching out and answering all our questions. We think it is great having a printed, physical issue of CN&R, along with the digital copy that can be found on their website, allowing for a broader reach.

The partnership between Heel & Sole Shoes and the CN&R has been vital in our marketing strategy to continue to be Chico's Best Shoe Store.



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