

a full complement of men's basics—and provisions "that represent Chico and the surrounding California area." Part of Upper Park's mission is to support the community, which it does most directly with its "Giving Back" collection, featuring items for which a significant portion of proceeds is donated to local causes, such as preservation of Bidwell Park and the sports booster clubs of local high schools.

SECOND Place: Men's Wearhouse 1950 E. 20th St., Ste. 501, 342-1769 THIRD Place: K Custom Clothier 126 W. Third St., 624-4195

Motorcycle Dealer

FIRST Place: Sierra Steel Harley-Davidson

1501 Mangrove Ave., 893-1918
The lot at Sierra Steel Harley-Davidson on
Mangrove Avenue is the unofficial gathering spot for
Chico's motorcycling enthusiasts, and the attached
shop is the official home of the king of American
road bikes.

SECOND Place: Ozzie's BMW Center 2438 Cohasset Road, 345-4462

THIRD Place: Northstate Powersports 11096 Midway, 342-4216

Moving Company FIRST Place: Murdock's Moving &

Storage

2590 Hwy 32, 354-8089

Neacail Murdock started his moving company as a way to create a work schedule that would fit around his college classes. Now graduated, he uses the business management skills he attained to direct his popular moving, packing and storage company.

SECOND Place: Two Men and a Truck 3851 Morrow Lane, Ste. 592-0093

THIRD Place: Sorenson Moving & Storage 600 Orange St., 343-4253

New Business (non-food service)

FIRST Place: Covello Plumbing

55 Pauletah Place, 249-7749
After 16 years in the trades, Kyle Covello has put out his own shingle. Covello Plumbing is a full-service company that handles installation, diagnosis, repair and engineering for residential and commercial customers.

SECOND Place: Coin-Op Game Room 229 Broadway, 809-2688

THIRD Place: Embarc Cannabis Goods 185 Cohasset Road, 636-1420

Nursery

FIRST Place: The Plant Barn and Gifts

406 Entler Ave., 345-3121

New owners, same love from Chico. Earlier this year, Courtney Paulson and Chris Hunter purchased the Plant Barn—which has been in operation since 1980—and they kept all the employees and left the place just as locals have grown to like it: a sprawling compound of vegetable starts; plants and trees of all types; and a wide range of garden art and other plant-related gifts and supplies. It's not unlike their other local business, Magnolia Gift & Garden Center (see second place below).

SECOND Place: Magnolia Gift & Garden

Center

1367 East Ave., 894-5410

THIRD Place: Little Red Hen Nursery 189 E. 8th St., 891-9100

Outdoor Living (patios, pergolas, pools, etc.)

FIRST Place: Patio Pros

11128 Midway, Ste. 3, 924-6400

The Patio Pros keep Chico in the shade, literally. Specializing in a variety of shade structures, as well as outdoors-integrated sun- and life-rooms, the local company has made a name for itself with its dependability and customer service.

SECOND Place: Hughes Ski Hut *13600 Hwy 99, 891-4032*

THIRD Place (tie): At Home 1982 E. 20th St., 630-6469

THIRD Place (tie): Perfection Pools & Spas 172 E. 20th St., 895-0437

Pet Groomer

FIRST Place: Coature Pet Spa

1411 Mangrove Ave., 899-8433
Promising a "luxury experience for

Promising a "luxury experience for your dog," Coature Pet Spa is a full-service salon that offers shampoo, nail trim, de-matting and more with its hair cuts. As one online reviewer shared: "James and his staff are the most caring and professional you could ever ask for!"

SECOND Place: TrailBlazer Pet Supply Three locations: 752 Mangrove Ave., 892-1848; 1352 East Ave., Ste. S, 774-2332; 2267 Springfield

READERS' PICKS CONTINUED ON PAGE 18



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