



OUR EARTH DAY PROMISE TO THE PLANET

As of September 2018, we've helped collect more than
100 million cigarette butts* for recycling. And this year,
we're doing even more to protect our planet.

Learn more and request cigarette butt pouches at
AmericanSpirit.com/EarthDay**

**SURGEON GENERAL'S WARNING: Quitting Smoking
Now Greatly Reduces Serious Risks to Your Health.**

CIGARETTES

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*Estimated based on 1,000 cigarette butts equaling 1 lb.

**Website restricted to age 21+ smokers. While supplies last.

NATURAL
AMERICAN
SPIRIT

