

"Like it or not, as big as we're getting, we're still a country-music kind of town," said Christy. "You would think we'd have more country bars for dancing, but just the opposite is true. We have little pockets, here and there. As it stands right now, we don't have that huge nightclub for country dancers right now, and we haven't for quite some time. You've got to super-serve your clients, so you've got to know where their tastes lie."

The Petersons move toward their target, completing construction on the Canteen so they can open before the year is out. For this country couple, failure is not an option. They're determined to have staying power.

"I do believe that sometimes [venues fail], because they didn't stick to their roots, and started catering to pop," Cindy said. "I believe if we stick to what we do—and not worry about pleasing everyone, but pleasing our country crowd—we'll be just fine. When we open, they'll be here. We've already got an outpouring from the community."

The original Pure Country club had—literally—swingin' doors, something the creative Petersons can deftly craft for the new Pure Country Canteen. On the first night, when their doors open, and real country music wafts into the parking lot, and the dressed-up, die-hard cowpoke folk stream in, and those first beers are poured, perhaps it's that hickory-wood dance floor scent that will most define northern Nevada's newest country music venue as an authentic honky-tonk. □

"A HONKY-TONK is a live country band, a jukebox, people line-dancing and country couples. It's got the attire. It's old. It's rustic. It's barnsy. It's what this is."

CINDY PETERSON
PURE COUNTRY CANTEEN



KEEP TRUCKEE MEADOWS
BEAUTIFUL

RECYCLING GUIDE

KTMB.ORG/RECYCLE

Find out where to recycle or properly dispose of unwanted items in the Truckee Meadows. Please call individual businesses for details.

ANTIFREEZE

Reno Drain Oil Service 342-0351

APPLIANCES

Western Metals Recycling 358-8880

Schnitzer Steel 331-2267

SIMS Metal Management 331-3023

BATTERIES-car/boat

NN Auto Wrecking Group 329-8671

Western Metals Recycling 358-8880

BATTERIES-household only

Batteries Plus Reno 825-0566

Batteries Plus Sparks 331-0566

BIKES

Kiwanis Bike Program 337-1717

Reno Bike Project 323-4488

Gospel Mission 323-7999

BOOKS

Big Brothers Big Sisters 352-3202

Sundance Books and Music 786-1188

Grassroots Books 828-2665

CELLPHONES

NV Recycling 888-9888

CHRISTMAS LIGHTS

Western Metals Recycling 358-8880

CHRISTMAS TREES

KTMB's Christmas Tree Recycling
Dec. 26-Jan. 7
9a-4:30p

Drop off locations:

-Bartley Ranch Regional Park

-Reno Sports Complex at Rancho San Rafael

-Shadow Mountain Sports Complex

-Truckee Meadows Fire Protection District stations 32, 46, 440

CLOTHING

H&M locations

St. Vincent's 322-9824

COMPUTERS

Intelligent Lifecycle Solutions 391-1319

Computer Corps 883-2323

New2U Computers 329-1126

NV Recycling 888-9888

FOOD WASTE

Down to Earth Composting 476-2332

FURNITURE

Salvation Army 688-4559

GUITAR STRINGS

Mountain Music Parlor 843-5500

HOUSEHOLD HAZARDOUS WASTE

H2O Environmental 351-2237

LIGHT BULBS-CLF BULBS

Have Lights Will Travel 355-6300

Batteries Plus Bulbs 331-0566

OIL-used motor oil

Big O Tires 827-5000

O'Reilly Auto Parts locations

OUTDOOR SPORT EQUIPMENT

Gear Hut 219-4612

PRESCRIPTION DRUGS

Reno Police Dept. 334-2175

Sparks Police Dept. 353-2428

SCRAP METAL

Western Metals Recycling 358-8880

Schnitzer Steel 331-2267

SHARPS DISPOSAL

Northern Nevada HOPES 786-4673

Washoe County Health District 328-2434

STYROFOAM

ACH Foam Technologies 343-3400

TELEVISIONS

New2U Computers 329-1126

NV Recycling 888-9888

TIRES

Tires Plus 525-9381

Ray's Tire Exchange 329-1106

VEHICLES

Schnitzer Steel 331-2267

NN Auto Wrecking Group 329-8671

Habitat for Humanity 323-5511

WOOD

The Pallet Depot 971-1983

Lockwood Landfill 342-0401

YARD WASTE

RT Donovan 425-3015

Report existing Illegal Dump sites call 329-DUMP

Report Illegal Dump sites in action by calling 785-WCSO (do not approach the individuals)

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