

PAID ADVERTISEMENT

ASM GLOBAL DELIVERS

Meet the public facility management group that is
bringing business back to Northern Nevada

ASM Global, the worldwide leader in public facility management, is proud to manage the four public facilities under the organization of the Reno-Sparks Convention and Visitor's Authority.

Bringing in almost 400 events and public shows between the four properties and over 500,000 attendees, these facilities have become a positive economic driver in the community.

"We employ over 190 regular staff and approximately 400 temps," said Michael Day the ASM Global Reno General Manager. "We are proud to bring our experienced professional leadership to Reno. Our goal is to continuously improve customer service and provide the finest in hospitality, safety and cleanliness. We are hopeful that these everyday

practices will lead to increased conventions and public events."

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Michael Day
ASM Global Reno
General Manager

Day went on to say that the National Bowling Stadium is the host venue for the 2020 USBC Open Championships March 21 to July 12, which alone is expected to generate over \$70 Million in local economic impact.

SAVOR...Reno-Sparks is the concessions and catering division for the facilities.

One area of focus for SAVOR is to source locally grown products and to partner with local businesses. Amongst SAVOR's local partners are Keva Juice, Jack's Popcorn, and New West Distributors. "No one has been a better partner than ASM Global and SAVOR," said Jim Brant the VP and GM for New West Distributors. And Jack's Popcorn is a particularly great story as Jack, a young entrepreneur who has downs syndrome makes the best popcorn which is always hot, flavorful, and delicious. Jack's story and his commitment to excellence is inspiring!



To stay updated on all the happenings around our Reno facilities,
follow www.RenoEvents.com

You will be the first to know about new entertainment coming to Reno and keep current with the news of all the fun and enriching events happening at the Reno-Sparks Convention Center, National Bowling Stadium, Reno Events Center, and the Reno-Sparks Livestock Events Center.

ASM Global's Reno venues:



About ASM Global

ASM Global was formed in October 2019 from the merger of AEG Facilities, the global innovator in live entertainment venues, and SMG, the gold standard in event management.

ASM Global is a venue management powerhouse. **We span across:**

5 continents
14 countries
300+ venues

As the world's most trusted venue manager, ASM Global provides the following services:

- venue strategy
- venue management
- sales
- marketing
- event booking
- event programming
- construction
- design consulting
- pre-opening services

Among the venues in our portfolio are landmark facilities such as:

- McCormick Place & Soldier Field in Chicago
- Los Angeles Convention Center
- Colorado Convention Center
- Tele2 Arena in Stockholm
- Mercedes-Benz Superdome in New Orleans
- Shenzhen World Exhibition and Conference Centre in Shenzhen, China

ASM Global also offers food and beverage operations through its concessions and catering companies.



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