



OUR EARTH DAY PROMISE TO THE PLANET

The people of Natural American Spirit believe that
a brighter future begins with a promise.

A promise to the planet.
A promise to pursue a better way.
A promise to celebrate Earth Day every day.

We're working to recycle half a billion littered cigarettes by 2025.
To help more farms go fully organic.
And to continue reducing our waste streams.

The future is what we, together, make of it.
Let's show the world how bright it can be.

Be a part of our promise at
AmericanSpirit.com/EarthDay*

Organic tobacco does **NOT**
mean a safer cigarette.

SURGEON GENERAL'S WARNING: Smoking
By Pregnant Women May Result in Fetal
Injury, Premature Birth, And Low Birth Weight.

*Website restricted to age 21+ smokers.

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CIGARETTES