**DESIGN WEEK SACRAMENTO** 



## Design with Beer in Mind

## Featuring:

**Hans Bennewitz** Kilian McMann **Emilee Rudd** Steph Zangeneh Azem **Peter Halldorf** 

Moderated by: **Chase Daley** 

Thurs, May 16 @ 6:00 p.m. Yolo Brewing Co. 1520 Terminal St, West Sacramento, CA 95691

Free tickets available at designweeksac.com

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For months, rumors swirled on which bands would

BY CHRIS MACIAS

"It's always

like a family

reunion when we play

play Aftershock, the annual rock festival set this year for Oct. 11 to Oct. 13.

and Korn to Sacramento

You can hold a horned salute for Slipknot and Tool, which join Korn, blink-182 and Rob Zombie as confirmed acts. Organizers announced the full lineup Tuesday, which includes Staind, Lamb of God, Marilyn Manson, Bad Religion, Gojira and more than 50 other bands that will rock Discovery

Along with a roster of radio players—Chevelle, Sum 41, Stone Temple Pilots—the lineup also detours into metalcore (Bring Me The Horizon), punk (Dropkick Murphys) and electronica (The Crystal Method).

Aftershock." "Aftershock is always a unique Brian "Head" Welch experience for Korn compared guitarist, Korn to other festivals," Brian "Head" Welch, guitarist for Korn, wrote in an email. "One of the main reasons is we have many friends and family [who] live near Sacto, so it's always like a family reunion when we play Aftershock. We also have many good memories of Sacramento from when we did a tiny tour with our old friends in Deftones before both bands were ever signed."

The festival, in its eighth year, now spans three days with a daily capacity of 32,500, which could push total attendance toward 100,000. In 2018, Aftershock was a two-day event that drew 60,000 people.

Discovery Park in 2016.

Aftershock is produced by Danny Wimmer Presents, a Los Angeles-based company that organizes large-scale rock festivals around the country, including Rock on the Range in Ohio and Louder Than Life in Louisville. Organizers previously said they wanted to grow Aftershock to a three-day event with 40,000 daily capacity.

"We have always felt that Sacramento was a key market for us to develop," Danny Hayes, CEO of Danny Wimmer Presents, wrote in an e-mail to SN&R. "We are thrilled that the county [of Sacramento] has worked with us to continue to grow this event."

The expansion of Aftershock is certainly music to the ears of local tourism officials. The festival registers about \$17 million in economic

> impact annually and is responsible for more than 60% of hotel bookings in the Sacramento area during the festival weekend, according to Visit Sacramento.

"You look at the maturity of Aftershock, and it shows we can accommodate large events like this," said Mike Testa, president and CEO of Visit Sacramento. "There are enough [hotel] rooms,

people are coming back year after year and having a good experience."

Tickets go on sale noon Friday. Single-day tickets start at \$99.50 for general admission and \$199.50 for VIP, which includes shaded areas, a special section for viewing the main stage and other amenities. Three-day general admission passes start at \$269.50 and \$449.50 for VIP packages. Service fees are added to all ticket purchases.

For the full lineup, tickets and lodging options: AftershockFestival.com.