#### PAID ADVERTISEMENT



# HOP HARVEST FESTIVAL

#### Don't miss the fun-come explore fresh hop beers from top brewers

BY WHIP VILLARREAL

Sierra Nevada Brewing Co. and the California Craft Beer Association will host the fifth annual Hop Harvest Festival on Saturday, Oct.19, where participants will include more than 50 top breweries from around the U.S. and beyond. The event will celebrate the hops harvest season and the adventurous brewers who explore the boundaries of their explosive flavors.

The invitational brew festival will allow festival-goers to sample from more than 100 unique beers that aren't usually available throughout the year. On top of that, they can munch on food provided by various local food trucks and vendors and enjoy live musical entertainment, as well as a "Hop Talks" discussion about the trajectory of hops and innovation within the craft brewing industry.

#### DETAILS

Sierra Nevada Hop Field 1075 East 20th Street, Chico, CA, 95928 Saturday, Oct. 19 | 3-7 p.m.

General Admission \$55
Early Access (one-hour prior) \$75
Designated Driver \$30

Tickets at SierraNevada.com/HopHarvestFestival

"These breweries have planned out what their fresh hop beers are going to be and are excited to present them to the local craft beer fanatics in Chico," said Molly Kopta of Sierra Nevada Brewing Co. "They know good beer and brewers are excited to come to this festival and not only showcase their beer to their brewery peers, but to showcase it to a knowledgeable craft beer fan base that we have here in Chico."

Complimentary parking is available at Silver Dollar Fairgrounds, which is a short walk to and from the brewery, or a shuttle will be available on a continuous loop from 1:30 to 8 p.m. Pick-up and drop-off are at the transit center on the corner of 2nd and Salem in downtown Chico. Attendees can also leave their cars at the fairgrounds overnight and pick them up the next day.

## Live music by Omar, Love & Shane of Amo Amo and more!



Sierra Nevada Brewing Company 1075 East 20th Street Chico, CA 95928 (530) 893-3520

### Who Will Be there

21st Amendment Brewery

Alaro Brewing Company

Babgy Beer Company

Bale Breaker Brewing Co.

**Beachwood Brewing** 

Bear Republic Brewing Company

Berryessa Brewing Co

Bike Dog Brewing Co.

Breakside Brewery

Caldera Brewing Co.

Cigar City Brewing

Crux Fermentation Project

**Deschutes Brewery** 

Faction Brewing Company

Fieldwork Brewing Company

Fifty Fifty Brewing Company

Figueroa Mountain Brewing Company

Firestone Walker Brewing Company

Fogbelt Brewing Co.

Fort Rock Brewing

Fremont Brewing

Garage Project

HopSaint Brewing Company

Karl Strauss Brewing Company

Kern River Brewing Company

Knee Deep Brewing Company

Lucky Luke Brewing Company

Maui Brewing Co.

Modern Times Beer

Moksa Brewing Co.

Mother Earth Brewing Co.

New Belgium Brewing Company

New Glory Craft Brewery

**Odell Brewing Company** 

Payette Brewing Company

Pinthouse Pizza Brewing

Pizza Port Brewing Co.

Redwood Curtain Brewing Company

**Revision Brewing Company** 

Russian River Brewing Company

Secret Trail Brewing Company

Sierra Nevada Brewing Co.

Societe Brewing Company

The Hop Concept

Three Weavers Brewing Company

Trillium Brewing Company

**Trumer Brewery** 

Urban Roots Brewing

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